



March 11, 2016

VIA EMAIL

To: Station Managers Broadcasting
Donald Trump Advertisement

Re: Donald Trump Advertisement

Dear Station Manager:

Donald Trump's political campaign recently began airing an ad falsely attacking Ohio Governor John Kasich. In addition to the false, misleading, and deceptive nature of the advertisement, the advertisement does not comply with the requirements of 11 C.F.R. § 110.11. This advertisement must be removed from the air.

This advertisement must be removed from the air because it does not contain the proper written disclaimer. Specifically, 11 C.F.R. § 110.11(C)(3)(iii) requires that "A communication transmitted through television or through any broadcast, cable, or satellite transmission, must also include a similar statement that must appear in clearly readable writing at the end of the television communication." No disclaimer appears at "the end" of the advertisement paid for by Donald Trump. Consequently, this advertisement is in violation of the Federal Election Campaign Act of 1971, and it must be removed from the air. If you do not remove this advertisement, this knowing violation of the Act may subject your station to significant liability.

Please let me know if you need any additional information, and please send me confirmation that this advertisement has been removed from the air.

Sincerely,

Matt Carle
Executive Director, New Day For America