

National' Draft Ben Carson for President Committee

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Perhaps you heard the interview of Dr. Carson on the *Sean Hannity Show* by guest host, Bob Just (December 27). In that interview, Ben Carson came closer than ever before to saying that he might run for President. He said,

"If the circumstances were to evolve in such a way that that [running for President] seemed to be what God was calling me to do, I would certainly do it. And, I would never turn my back on my fellow citizens, if there was a hue and cry for such."

Again, on January 7, 2014, in an interview by *Newsmax* reporter, Bill Hoffman, Dr. Carson re-affirmed that he will run if people continue to "clamor" for him to do so and if he feels that God is calling him to run for President.

I feel confident that Dr. Carson will run for President if you and I make it clear to him that millions of Americans from coast to coast continue to raise a hue and cry for him to run.

Dr. Carson is indeed the right person in the right place at the right time to save our nation from financial collapse, and to restore the rule of law through adherence to the Constitution of the United States of America. He will also provide much needed moral leadership for our nation.

Your early support would be greatly appreciated. It was early money that made the success of the Obama campaign in 2012 possible. And, it was the lack of early money that doomed the Romney

campaign to defeat.

I want to provide you with an update on the status of the effort to draft Ben Carson as the next President of the United States. But, first I want to remind you why this draft effort is so critical.

It was born of the realization that two dramatic events have changed what must happen if a candidate for President is to be successful in 2016. Those two events are ...

1. The technology employed by the Obama team in 2012, and
2. The Supreme Court ruling in the Citizens United case

I realize that the 2016 Presidential election is long time from today. And, I realize that you and I, as conservatives, are concerned about the outcome of the 2014 elections.

But, there are some very important reasons for us to also think about the 2016 election right now.

We can't afford to get so far behind that we can't win in 2016.

If we wait, the Republican candidate will lose.

That's why the Hillary Clinton for President super PAC, Ready for Hillary, is already in the field. They, too, learned from Barack Obama and they understand the huge impact of the Citizens United ruling.

Ready for Hillary has already raised \$4.5 million thanks in large part to their finance co-chairman, **George Soros**, the far left multi-billionaire.

And, although New Jersey Governor Chris Christie is currently mired down in a scandal, he will still be a powerful force to be reckoned with. His team is in the field right now, laying the groundwork for a Presidential bid.

Clearly, both Clinton and Christie supporters understand that you must raise early money now, and build an organization now, if you are to win the White House in 2016. There's much to learn from how Barack Obama succeeded in getting re-elected in 2012.

Of course, I'm not referring to the shenanigans and outright

voter fraud committed by groups like ACORN. I'm referring to the sophisticated, high tech organization that was created on his behalf. It was an amazing operation that identified every prospective Obama voter and then turned every one of them out on Election Day. There is no doubt that this approach made the difference between victory and defeat on November 6th.

In fact, that is the message of the book written by *Washington Post* writer Dan Balz, *Collision 2012: Obama vs. Romney and the Future of Elections in America*. It explains why the Obama campaign was light years ahead of Romney and the Republicans in 2012. I think you will find the following excerpts from this book quite revealing ...

"As the Republican candidates were gearing up and then battling one another through the summer and fall of 2011, the Obama team was investing enormous amounts of time, money and creative energy in what resembled a high-tech political start-up whose main purpose was to put more people on the streets, armed with more information about the voters they were contacting, than any campaign had ever attempted."

"No campaign had ever invested so heavily in technology and analytics, and no campaign had ever had such stated ambitions."

"The next goal was to create a program that would allow everyone - campaign staffers in Chicago, state directors and their staff in the battlegrounds, field organizers, volunteers going door to door and volunteers at home - to communicate simply and seamlessly."

"The Obama team wanted something that allowed the field organizers in the Des Moines or Columbus or Fairfax offices to have access to all the campaign's information about the voters for whom they were responsible. They wanted volunteer leaders to have online access as well."

"From modeling and testing, the campaign refined voter outreach. Virtually every e-mail it sent included a test of

some sort - the subject line, the appeal, the message - designed to maximize contributions, volunteer hours and eventually turnout on Election Day. The campaign would break out 18 smaller groups from e-mail lists, create 18 versions of an e-mail, and then watch the response rate for an hour and go with the winner - or take a combination of subject line and message from different e-mails and turn them into the finished product. Big corporations had used such testing for years, but political campaigns had not."

And, this is the most important lesson ...

The gap between the Obama and Romney operations crystallized in the key battleground state of Ohio in the closing weeks of the general election campaign. Members of Obama's team had been on the ground in Ohio for years. They knew the state intimately. Obama had at least 130 offices there, plus 500 or so staging areas for volunteers. He had almost 700 staffers on the Ohio payroll alone. Thousands of volunteers contacted voters."

In stark contrast, the Romney team had only been on the ground in Ohio for a few months with a limited staff, few offices, and without access to the sophisticated technology that the Obama team was using.

So how did Obama win? It can be summed up this way ...

Early Money. The campaign raised very early money that

enabled the campaign to acquire and build a ...

State-of-the-Art Software Platform. This platform

enabled the Obama campaign to develop an ...

Unparalleled Grassroots Organization. This organization

linked the entire team together, and made it possible to identify and get out every possible pro Obama vote.

Why am I telling you all of this about the Obama organization? Because the effective use of technology is the future of American politics. If a candidate does not have the technology, he will not have an effective ground game, and if he does not have early money he will have neither.

The fact is that in order to win a national election a campaign must gear up now, building a sophisticated software platform, and building a nationwide team that can first win the nomination, and then the election.

What happens in 2014 will determine the winner and the loser in 2016.

That's right, the outcome of the 2016 election depends on what happens in 2014.

But, it wasn't just the high tech campaign of Barack Obama that permanently altered the American political scene.

As I said earlier, the Citizens United decision by the United States Supreme Court was equally transformational. Why? Because it took the shackles off of the political process by opening it up to virtually any person or organization that wanted to influence the outcome of an election.

Before the Citizens United decision, it was not possible to form Super PACs like Ready for Hillary and the National Draft Ben Carson for President Committee. The existence of a super PAC gathering early support for a candidate for President has become absolutely essential today.

Without the existence of an independent Super PAC, it would be extremely difficult for either Ben Carson or Hillary Clinton to have any chance of winning their party's nomination in 2016.

Remember, Obama was able to build a technologically advanced software platform that enabled him to construct a winning field organization because he started raising fund more than three years in advance of the election. But, because Mitt Romney waited until 2012 to build a campaign organization, it was too late. Romney had no chance. He was outgunned financially and organizationally.

The bottom line is this ...

If we don't want to lose again in 2016, we have to acquire the technology and build an organization now. There is no other choice.

Of course, the first thing you have to do if you want to be elected President in 2016 is to win the Republican nomination for President. And, in

our case, we must also convince Dr. Ben Carson to run for President.

We can't put either priority on the back burner, preparing for victory in 2016, or convincing Dr. Carson to run. It won't suffice for us to convince Dr. Carson to run if we do not have the technology and the campaign organization in place to win. And, it won't do us any good to build the greatest campaign organization in the world if Dr. Carson decides not to run.

So, right now, we are running a two track effort ...

Persuasion. With the help of tens of thousands of Americans we are

doing our best to convince Dr. Carson to run for President ..

Organizing. And, at the very same time, we are utilizing

advanced technology to build a powerful ground game in the early primary states.

I want to assure you that we are working on both simultaneously-encouraging Dr. Carson to run, and building an unparalleled grassroots organization that uses advanced technology with the goal of electing Dr. Ben Carson President of the United States.

At the same time, we are raising the funds needed to make all of this happen.

The old days of waiting until the election year and then beginning to raise funds and campaign with television ads, radio ads, broad blast voter mailings, and whistle stop tours are gone forever.

Of course, we will still need to do television advertising, radio advertising, and send out voter mail, but it must be carefully targeted to just the right voters with the right message. Computers and the Internet have changed everything.

That's why the National Draft Ben Carson for President Committee is utilizing leading edge technology to organize, recruit, and turn out voters on Election Day. A significant amount of the funds we have already raised have been spent on technology. Our website may look like any other website, but it's

just the front office to a special software platform called Nationbuilder" that we have tailored expressly for this campaign.

Like the successful Obama campaign, we have access to Facebook information and other public data. And, we are creating an electronic communications network that will allow rapid response to changing political situations, as well as easy communication across all levels of the campaign.

Thanks to our Campaign Director, Vernon Robinson, we already have people on the ground in Iowa, and we are building grassroots organizations in states all across the nation.

Our main emphasis today is in the early primary states. Of course, I'm not under the illusion that the jump we have on our opponents is secure. Moderate Republicans with deep pockets like Governor Chris Christie will raise boatloads of money and get up to speed quickly.

Fortunately, like Ronald Reagan, **Dr. Ben Carson is a great Communicator.**

Make no mistake about it, our greatest advantage is Dr. Ben Carson. Few people will disagree with the fact that he is **the most articulate conservative since Ronald Reagan.** Since Dr. Carson gave his celebrated speech at the National Prayer Breakfast, interest in him running for President has mushroomed.

As I'm sure you recall, at that breakfast, Ben Carson spoke courageously, yet respectfully to President Obama, about the wrong approach of Obamacare and of the questionable ethics of his redistribution policies. He also said Political Correctness is "*dangerous*" and "*I hate it!*"

With that one speech, just like Ronald Reagan's *A Time for Choosing* speech in 1964, Ben Carson stirred up enthusiasm across our nation. It was a watershed moment that I believe, like the Ronald Reagan speech, changed history.

Of course, there are great conservatives in the Republican Party, but not one of them has that Reaganesque ability to explain complex issues to voters the way that Dr. Carson does.

It is this ability to explain tough issues to the common man that set

Ronald Reagan apart from other conservatives and helped him to win the White House in a landslide. Dr. Carson has this same, amazing ability.

No Republican can match it, and no Democrat can match it.

You and I have a great candidate.

Now, let me tell you about what the National Draft Ben Carson for President Committee has accomplished thus far ...

- * Generated more than 200,000 petition signers
- * Signed on more than 3,100 active, working volunteers across the nation
- * Purchased state-of-the-art team building software in order to tie volunteers and donors into our staff and to each other
- * Located more than 70,000 direct mail and online supporters in the first 120 days
- * Determined that Dr. Carson is currently the number 2 choice for President in Iowa by conducting a telephone survey in that state
 - * Placed a team of skilled organizers on the ground in Iowa
- * Launched an electronic billboard effort in Iowa and in Maryland near Dr. Carson's office

Most of the folks who signed the petition urging Ben Carson to run for President, also added their personal words of encouragement. And, I must tell you that some of these "clamorings" for Dr. Carson to run are quite moving. Here is just a small sample of some of the thousands of "clamorings" we receive each week from all across the nation ...

"I love you Dr. Carson! You exemplify what I thought America was about-working hard and succeeding because of it with a love of God and family. I love the way you speak-softly with intelligence without belittling people. I think you are exactly

*what this country needs-a leader with integrity."-Betty U,
North Carolina*

*"I tell anyone who will listen about Ben Carson. He is the
man for President! I will stand boldly and firmly behind
this great man."*

-Frankie B, Texas

*"For years I've prayed for God to raise a leader who
would uphold His principles. From the letter I opened
today, you may be that much needed leader our nation
desperately needs. Please enter the race."-Ruth A.,
Connecticut*

*"It's going to take someone like you to put this country back
on track from its derailment. Ronald Reagan was one of the
greatest, and I believe you could stand near his shoes in
history if you become President."-Rob B., Illinois*

*"I am a 90 year old retired government employee. I have voted in every
presidential election since H.S Truman and I want to see America great
again. I want to see the government run by the people with respect and
trust in the Constitution and the love of freedom."-Edith R., Michigan*

*"I have been praying for God to send the right
person to save our country. I feel you are that
man."-Martha H., Texas*

*"Please run, Dr. Carson. It's about time we have a
President from outside the D.C. Beltway and outside
the field of professional politicians to stand up to a
self-perpetuating and out of control Congress."-Willie
R., Indiana*

*"The old-timers in this state have TAKE BACK VERMONT signs.
I say Ben Carson can TAKE BACK AMERICA!"-Ann G., Vermont*

I wish I could share all the clamorings for Dr. Carson with you. Every one of these people love their country, cherish freedom, and want to preserve that freedom for their children and grandchildren. We have clamorings from

every state in the nation and each one makes me want to work even harder to elect Ben Carson as the next President of the United States.

Each week we load up a box of petitions and clamorings and send them directly to Dr. Carson at his office. We send just enough so that he can read them all.

In addition, on January 6, huge electronic billboards, similar to the one at right and below, began operating in Des Moines, Iowa, as well as near the current office of Dr. Carson in Towson, Maryland. New Hampshire doesn't allow billboards, so we will go a different route there.

These electronic billboards are showing the Carson for President ad 382,474 times each week in Iowa, and the billboards in Baltimore are showing the ad 1,817,487 times each week. Dr. Carson is sure to hear about them and see them himself.

These billboards will initially be up for just a few weeks, and then, funds providing, we will change the message on the billboards and continue to run them.

There is no doubt that these billboards will have a huge, two pronged impact. They will encourage Dr. Carson to run for President, and they will get the attention of the Republican and conservative activists in Iowa, increasing his chance of winning there.

The Committee has also created posters and buttons promoting the candidacy of Dr. Carson, but they are used for a very specific purpose.

For example, we put out a notice to our volunteers via text message, asking them to tell us if Dr. Carson will be speaking in their area. In less than 3 minutes of sending that message, we received a response from an individual in Texas telling us about a Carson speech.

We then provided that individual with petitions, buttons, and other Run, Ben, **Run!** materials to use when Dr. Carson speaks. We plan to have our volunteers present whenever Dr. Carson speaks, so that he can't miss the outpouring of support for his candidacy.

If you have another idea of how we can persuade Dr. Carson to run, please share it with me. My personal cell telephone number is 860-604-7300, and my personal e-rmail addressissousaiv@aol.com.

You and I must face reality ...

Like it or not, the nation you and I live in today is far different than the one that elected Ronald Reagan President in 1980 and 1984. Would you believe Ronald Reagan could carry 44 states as he did in 1980, or 49 states as he did in 1984, if he was running today?

Yes, this is a different nation than the one we grew up in, and a different nation than it was just a few years ago. That's why we will continue to lose national elections if we don't do something different.

Remember, the goal of the Democratic Party is not just to impose socialized medicine on the American people and to redistribute income, it is to establish a permanent Democratic majority by making a majority of Americans dependent upon government for their survival.

Dr. Carson has quoted Russian revolutionary Nikolai Lenin on numerous occasions. Lenin said ...

" ... socialized medicine is the keystone to the arch of the socialist state."

That's why the implementation of socialized medicine is considered the tipping point by radicals and leftists. They know that if they can implement socialized medicine, complete socialism and rule by the state will follow.

You and I both know that time is running out for America as we know it.

But, you and I have an opportunity to derail that frightening scenario if we are wise enough to nominate someone who will not only win in 2016, but also has the ability to permanently dismantle the powerful Democratic coalition that has wreaked so much havoc on our land.

I know I don't have to remind you of the importance of nominating Ben Carson as our candidate for President in 2016. You have already given generously to elect him as the next President of the United States.

Be sure to remind your friends and neighbors that while there are other conservatives interested in running for President, Ben Carson offers two unique things that no other candidate brings to the 2016 race.

1. Ben Carson is the **only** candidate who is sure to win!
2. Ben Carson is the **only** candidate who can heal and unite America.

Ben Carson will win because polling data confirms that he will receive a large share of the black vote, and because he has that Reagan like ability to reach the common man with the simple truth about complex issues.

The nomination of Dr. Carson as the Republican nominee creates a nightmare for the Democratic Party and for their candidate.

After all, Dr. Carson only needs just 17% of the African American vote to win the election. No Democrat can win the White House if the Republican nominee wins just 17%.

Dr. Carson will heal America.

Ben Carson has shown his great dislike for the way that President Obama does his best to divide Americans-black vs. white, employer vs. employee, women vs. men, young vs. old.

Because Dr. Carson is revered by both black and white Americans, and by rich and poor, men and women and people of all ages, he is in an ideal position to bring America together. And, you can be sure that ...

Dr. Carson is right on the issues.

Here is a summary of where he stands on the important issues of our day.

J Obamacare. Repeal it! Replace it with a free market health savings account program that begins at birth and that is owned by each citizen.

J Taxes. Follow the Biblical example and make it flat and make sure that everyone has skin in the game. Everyone pays.

J Abortion. End it now! It is barbaric, and it is not protected by the Constitution. It contributes to the growing culture of death in our society.

J Illegal Immigration. Listen to the American people, secure our borders. End it.

J Redistribution of Income. Stop it. It's un-American and it causes universal misery as socialism always does.

J Welfare. It not only encourages self-destructive behavior, it is a trap that dehumanizes those caught in it. Replace it with a truly compassionate approach that works through churches and other nonprofit groups, enabling those on welfare to share in the American dream.

J Judges. Appoint judges committed to the US Constitution.

J Political Correctness. It is dangerous. It hinders progress and divides our nation. It keeps us from solving problems and healing America.

J Right to Keep & Bear Arms. It's a vital part of our Bill of Rights!
End of story! We will not stop criminals by disarming Americans.

J Democrats and Republicans. Both have been part of the problem.
They see themselves as masters instead of public servants. America first!

J War on Religion. Freedom of religion does not mean freedom from religion. As the Founders repeatedly said, without public virtue, freedom cannot survive. As Dr. Carson said, *"We should not be afraid to say Merru Christmas."*

Support for Ben Carson is not limited to the 200,000 folks who signed the draft petition. Just listen to what another great communicator, Rush Limbaugh, has said about Dr. Carson...

"Anytime he speaks, he just dominates. Everybody loves Dr. Carson, and the reason they love Dr. Carson is he is able to articulate and explain conservatism in a way that is persuasive without raising his voice at all. He sounds like your dad talking to you ... "

It is no wonder that the most vicious venom of the left is reserved for black conservatives like Ben Carson. Just listen to some of the *printable* things that have been said about Dr. Carson since his speech at the National

Prayer Breakfast ...

"... he's got intellectual tumors in his mind ... " -- Toure, MSNBC TV anchor

"Carson is a monster ... and should stay in the operating room." -- Civil Rights Attorney and Community Activist Leo Terrell

And, the most revealing of all ...

Sadly, he'll continue to be the uiottst thing that happened to us since he opened his mouth." -- Earl Ofari Hutchinson, Huffington Post

Although unintentionally, Mr. Hutchinson got it exactly right. All those who prosper as political pimps, who promote division between the races, will suffer the most if Ben Carson is elected President of the United States. And, those trapped in poverty will benefit the most.

I believe our goal should not be to just election Ben Carson President, but to emasculate the Democratic Party. We must derail th-e radical left from having any access to political power in the United States. What it advocates is absolutely contrary to the vision of America's Founders. In fact, it is the sure path to a totalitarian state.

We can stop American liberalism by running a candidate who will take a big slice of the African American vote. And, in doing so, it will be the death knell of American liberalism.

In the 2012 election, Barack Obama won 93% of the African American vote. By all counts and analysis, this was the key to his victory. If you split that vote, no Democrat can win.

The Democrats' control of the black vote hangs by the thread of a despicable lie.

That lie is that you and I and all conservatives are racists. This is an outrageous falsehood that is spread by a willing news media and, in fact, it is absolutely counter to the truth. After all, it was liberals who created the current welfare system that ensnarls black Americans in a permanent cycle of poverty.

In fact, it is liberals who push for higher and higher minimum wage laws

that deny young black Americans an opportunity to enter the marketplace by getting their first job. And, if you can't get a first job, there is no second job and no opportunity to climb the economic ladder of success.

It is the Democrats who put their loyalty to unions, especially the National Education Association, before the well-being of African American students by blocking school choice via vouchers in the inner cities of America. The reality is that it is the Democrats who knowingly perpetuate poverty for political gain. Liberals and Democrats are the real racists of the 21st century.

The election of Dr. Ben Carson will bring about a seismic political change in America.

Never again will the Democrat political machine be able to count on winning nearly all of the black vote. Once the lie that all conservatives are racists is exposed for the falsehood it is, all credibility will be lost in the African American community.

Never again will black Americans trust the Democrats.

Never again will they march lockstep on election day and automatically vote for the Democrat candidate.

And, there is absolutely no reason we should not win a big share of the black vote in every election. After all, Black Americans have a lot more in common with conservatives than they do with liberals. Polls show that they support school choice, a voucher program that will give their children a good education. In overwhelming numbers, black Americans abhor abortion. They want prayer back in schools. They strongly believe that marriage should only be between a man and a woman. They want safety on their streets and in their communities. And, they want jobs.

This is exactly what conservatives want for them, but it's not what liberals want. They seek power and they don't care who gets hurt in the process. It is their policies that have created a permanent underclass in America by denying black Americans an opportunity to participate in the American dream.

It's time for African Americans to become strong allies of conservatives. I believe that Dr. Carson can take the first big step toward making that dream a reality. A little known fact is that today more than 30% of African Americans are part of the middle class in America. This group, by and large, consists of well compensated professionals, working as engineers, medical doctors,

lawyers, businessmen, accountants, etc.

This group, especially, is a logical group to break away from the grasp of the Democratic machine. The fact is, Barack Obama has very little in common with the average black American.

Obama was never part of the civil rights movement, he was educated in exclusive private schools, and he grew up in an economically comfortable family in Hawaii, not in one of the poorest areas of Detroit, like Dr. Carson.

And, something that is very important to the African American community, Barack Obama does not have "blood in the soil." This is the term used by African Americans to denote that a black American is the descendent of slaves. Any black person in America who does not have "blood in the soil" is not regarded highly by most African Americans.

Of course, in 2016, the Republican nominee will not be running against Barack Obama, he will likely be running against Hillary Clinton. And, in a head-to-head contest with Hillary Clinton, Ben Carson would certainly win a big share of the black vote, perhaps even a majority, and certainly more than 17%.

So, as you can see, the nomination and election of Dr. Ben Carson is much more important than just winning the White House, it is about transforming the political landscape.

It is about saving America, about uniting America, and about the restoration of America as a beacon of hope for the world.

It's time for you and me to take America back.

Sadly, the Republican establishment is too timid and entrenched to support Dr. Carson. They are uncomfortable with his clear and straightforward answers to America's problems.

They want another politician, another next-in-line candidate who will not rock the boat. Just as the Republican establishment did not want Ronald Reagan, they do not want Dr. Carson.

They are mistakenly putting their chips behind New Jersey Governor Chris Christie. But, in a head-to-head contest with Hillary Clinton, do you think Christie really has a chance?

Right now the polls show Chris Christie losing to Hillary Clinton by more than 10%.

And, in light of the recently disclosed scandal in the Administration of Governor Christie, his star is further tarnished.

Ronald Reagan won the Republican nomination because he spoke clearly and directly to the American people. He offered practical, commonsense solutions to the problems that America faced at that time.

Ronald Reagan was nominated because millions of regular Americans wanted him. Ronald Reagan won the White House because millions of Americans understood him.

Ben Carson, like Ronald Reagan, is a favorite of average Americans from coast-to-coast, even if he is not a favorite of the Republican establishment. It's not surprising that the establishment doesn't like him. After all, he pointed out that both Republicans and Democrats must share responsibility for the current mess we are in.

The folks at the *Wall Street Journal* were so excited about Dr. Carson's National Prayer Breakfast speech that they wrote an editorial that was headlined, *Ben Carson for President*.

The *Journal* saw in Dr. Ben Carson what millions of Americans see in Dr. Carson, a nonpolitician, like Herman Cain and Ronald Reagan, someone that provides commonsense solutions to the problems that both Republicans and Democrats do not have. Perhaps that's why a goodly number of petition signers are African Americans who love and respect Dr. Carson. They see in Dr. Carson a good and decent man, a brilliant physician, and a man with practical, commonsense solutions to the very serious problems that face our nation, no matter their race, economic status, education, or ethnicity.

As you know, Dr. Carson's story is a compelling one. The story of his life was turned into a movie that stars actor Cuba Gooding, Jr. It is called *Gifted Hands*, and tells the amazing story of how a young Ben Carson escaped a life of

desperate poverty in Detroit to become the most respected pediatric neurosurgeon in the world.

Here is a brief synopsis of Dr. Carson's amazing life ...

When Ben Carson was in the 5th grade his classmates called him dummy because he had terrible grades. He also had a violent temper. He threw rocks at cars, even police cars, and then, when they stopped, dared them to chase him. His situation looked hopeless.

His mother married at 13, only to find out, after having two boys, that her husband was a bigamist. Being a woman of faith, she sent him packing and set about raising her two children. Because she was illiterate, the only work she could find was as a domestic, cleaning the homes of others.

Sonya, Ben's mother, refused to go on welfare. She may have been illiterate, but she noted that anyone who went on welfare, never got off of welfare. She did not want that for herself or for her boys. But, things were not going well for her boys. She knew Ben was smart, but he was always getting into trouble, and he was not doing well at school, so she prayed about it.

Ben's mother noticed that all the homes she cleaned had lots of books, and wisely concluded that was at least a part answer to her problems. So, Sonya made the boys turn off the television (except for one or two favorite shows each week) and read two books per week (from the local library).

In addition, even though she could not read, she required Ben and his brother, Curtis, to write book reports on each book read. She would even mark their reports up as if she was grading them.

At first, Ben especially hated not being able to go outside with the rest of the children, and he hated reading books. But, soon he was devouring books as fast as he could read them. And, in just two years he was the star pupil in his class. He was no longer the class dummy, he was the class brain.

After graduating from high school with honors, he attended Yale University on a scholarship and then he went to Medical School at the University of Michigan. After graduation he was hired by Johns Hopkins Hospital, one of the most prestigious teaching hospitals in the United States.

At the age of 33 he became the youngest major Division Director

in Johns Hopkins history. Everyone recognized him as a brilliant and compassionate physician. But, that was just the beginning.

In 1987 Dr. Ben Carson did something that had never before been done in world history. Leading a medical team of 70, he successfully separated twins conjoined at the head, keeping both alive.

In the past, one twin had always died, but Dr. Carson developed a new technique that enabled both twins to live. And, it wasn't a fluke. Subsequently, Dr. Carson successfully separated 11 pairs of twins with the same connection at the head.

As a doctor, Ben Carson was known for his compassion. If they were willing, it was not uncommon for him to pray with his patients.

Dr. Carson's achievements have not been limited to the operating room. Because he recognized the extreme difficulty of escaping poverty, he and his wife, Candy, established the Carson Scholars Fund to provide encouragement and support to talented young people living in poverty. Open to children of all backgrounds and all races, this scholarship program has received worldwide recognition.

For his brilliance, and for his compassion, in 2008 Dr. Carson was awarded the Presidential Medal of Freedom, the nation's highest civilian award.

So that you can know all about Dr. Carson, I have enclosed a copy of his book, *America the Beautiful*. It is a great read.

As you know, there's something even more important than Dr. Carson's life story, it is what he will do for America if elected President. In fact, it may be the most important reason to elect Dr. Ben Carson President of the United States.

Perhaps the most destructive aspect of the Obama Presidency has been his efforts to divide Americans ... to set one group of people against another-black vs. white, young vs. old, women vs. men, blue collar workers vs. white collar workers, businessmen vs. workers.

Dr. Carson believes that encouraging class warfare and creating envy is immoral, and destructive to America. The idea of class warfare is a Marxist idea. It has no place in America or in American politics.

Sadly, Barack Obama and Hillary Clinton are dividers, not unifiers .

.As I noted in my first letter to you, only once before, during the Civil War, were Americans as divided as they are today.

Dr. Ben Carson can and will unite and heal America, not divide people into opposing groups. Dr. Carson is the one person who can end the rancor, the distrust, the divide that has been crassly exploited by the cynical and unprincipled leftists who control the Democratic Party.

In fact, I like to say that Dr. Ben Carson is the nearly perfect candidate for President. He will win, he will heal, and he will do the right thing as President of the United States.

In addition, he will ignore the biased news media and speak directly to the American people just as Ronald Reagan did.

And, the good news is that with each new interview his words reveal that he is getting closer to running for President.

One of Dr. Carson's heroes of the American Revolution is Dr. Benjamin Rush . As Ben Carson has pointed out, Dr. Rush was one of five medical doctors who signed the Declaration of Independence. It is worth noting that when Dr. Rush died he was considered by his contemporaries as being second only to George Washington and Benjamin Franklin as a Founder of our nation.

This is what Dr. Rush advised his fellow citizens about public service ...

"He must love private life, but he must decline no stationjoffice[... when called to it by the suffrages [votes] of his fellow citizens."

This counsel from Dr. Rush certainly must be the reason Dr. Carson expects to be called by the American people to run for President. So, that's exactly what we must do.

Vernon Robinson is doing a marvelous job setting up organizations in the key caucus and primary states, and he is making sure volunteers have the tools they need to promote Ben Carson at their local Republican functions, at Tea Party rallies, and all conservative events.

Just so you know, the National Draft Ben Carson for President Committee will not close its doors when Dr. Carson announces for President, just as the Hillary Clinton super PAC will not fold up when Hillary announces.

No, the National Draft Ben Carson for President Committee will become the National Ben Carson for President Committee, and it will be highly organized and prepared to elect Ben Carson as the next President of the United States.

This way, the Ben Carson campaign won't be playing catch up after he wins the nomination. Like the Obama campaign before it, the Carson campaign will have created all the necessary infrastructure and grassroots organization needed to win the 2016 election.

The only way we can ensure victory for Dr. Carson in 2016 is to organize, build, and raise funds today through every means available.

We recently added E.J. Thomas to our campaign team. E.J. is formerly the national sales manager for one of America's largest corporations. Now, he is going to put that skill to use helping Ben Carson reach the White House. It is, of course, a labor of love.

Our next big project in this campaign is to advertise on national radio talk shows like Mark Levin, Sean Hannity, and ultimately, Rush Limbaugh. This is our ...

National Talk Radio Project

In fact, we are already in discussions with the guru of national radio advertising, Rebecca Hagelin. Rebecca is the originator of the ads for the Heritage Foundation that added more than 700,000 new members to that organization in less than two years.

And, Rebecca created the incredibly successful Herman Cain radio ads that ran on the Rush Limbaugh program. These ads not only established Herman Cain as a viable candidate for President, but **the ads also generated additional net income for the campaign**, while finding tens of thousands of new volunteers and supporters.

But, as you might guess, national radio advertising is quite expensive.

For example, the cost of running a series of ads on Rush Limbaugh is simply out of our price range at this point.

Even the smallest package of ads on the *Sean Hannity Show* cost \$352,000 for an 8 week run. I would love to run ads on the Hannity show since Dr. Carson is a frequent guest of Sean's, but unless someone steps up to the plate and underwrites the cost of the ad program, that's just not going to happen.

In fact, all radio ads must be paid in full up front.

That's why Rebecca has recommended starting out by running ads on the *Mark Levin Show*. This is a very powerful radio program that reaches more than 90% of the nation, including all of the top ten markets. It is broadcast on nearly 300 radio stations with millions of Americans tuning in each week.

It is a perfect fit for the launch of our national talk radio project.

We have been quoted a price of \$80,500 for a seven week run of ads on the *Mark Levin Show*.

As I'm sure you have guessed, we need your help in order to run these ads on the *Mark Levin Show*.

While it would be great if you could step up to the plate and underwrite the entire series of ads, I'm not asking you to do that.

By running these ads, we will be able to not only find tens of thousands of new supporters and donors, but also send a strong message to Dr. Carson that Americans are indeed clamoring for him to run for President in 2016.

I believe this next big step is a pivotal point in our campaign to elect Ben Carson as the next President of the United States.

It's that important.

In fact, by building up a head of steam, and creating a lot of buzz on talk radio about a Carson candidacy, some possible candidates may take a pass in 2016.

The last thing we need to do is to divide conservatives and let another moderate Republican snatch the GOP nomination.

And, let me say again, I like a number of the other folks being talked about as the Republican nominee in 2016. I just don't think that they can win. They do not have the ability to split the old Roosevelt coalition and take a large share of the black vote as Dr. Carson is sure to do.

And, frankly, they do not have the Reaganesque communication skills of Dr. Carson that enable him to speak to the average American in a way that is easily understandable. It was this particular talent of Ronald Reagan that enabled him to bypass the national news media and speak directly to Americans in terms and language they could understand.

Ben Carson has been blessed with that ability that no other potential candidate for office in 2016 can match. It is essential to getting elected President. Dr. Carson is the smart choice for 2016.

Ben Carson is exactly what we need in 2016. We need to run someone different if we are going to win, and that person is Dr. Ben Carson.

That's why the 2014 National Talk Radio Project is so very important to our success in nominating Ben Carson for President in 2016.

It will help to encourage Dr. Carson to make a decision to run for President and at the same time it will generate tens of thousands of new donors and new petition signers.

But, I need your help to make the National Talk Radio Project a reality.

That's why I'm hoping that I can count on your help again at this critical time.

I'm hoping that you will join with a few other committed Carson followers to underwrite this critical effort.

We cannot put this off if we intend to convince Dr. Carson to run for President.

Of course, he may decide to run without our encouragement, and he might actually win the nomination and the White House.

But, in view of the formidable opposition he will have in the primaries and

in the general election, that's not likely. Do we really want to take the chance that Dr. Carson will decide to run without our strongest encouragement to do so?

I don't. Do you?

I firmly believe that Dr. Ben Carson is far and away our best hope of not only winning the Republican nomination for President, but also the best man to lead our nation out of the dire situation that has been created by Barack Obama.

Truly, without Ben Carson at the top of the Republican ticket, it's highly likely that Hillary Clinton will be the next President of the United States.

What a chilling thought.

Ben Carson may be our last chance to save our nation.

That's why I'm hoping you will help this urgent cause today with a gift of \$500, \$750, \$1,000 or even as much as \$1,250, if that is possible.

Your dollars today will help to give broad exposure to Ben Carson as the one man who can win in 2016 and the one man who can be totally trusted to do the right thing, not the politically expedient thing, as President of the United States.

Don't forget, the **National Draft Ben Carson for President Committee is a Super PAC**. That means you can contribute an unlimited amount to the Committee and it will not count against your FEC total.

And, of course, if you own a company, you are allowed to donate directly from that company in any amount you desire.

And again, if you have any questions whatsoever, don't hesitate to e-mail me at sousaiv@aol.com or call me at 860-604-7300.

Thank you again, for your support of this effort to elect Ben Carson as our next President. It is greatly appreciated.

I look forward to hearing from you.

John Philip Sousa, IV

National Chairman

P.S. Remember, we need \$87,000 to launch our radio advertising program in

the first quarter of 2014. Once it is launched, the goal is for it to be self-supporting so that we can then run ads on the *Sean Hannity Show*, and eventually the *Rush Limbaugh Show*. God bless you and God bless America!