

Philadelphia 2016 Host Committee Financials Fact Sheet

General:

Historically small staff: 16 total paid staffers throughout the planning process (compared to roughly twice that for Charlotte Host Committee in 2012)

Total cash and in-kind cost of the Convention: \$87M

Host Committee overhead: less than 10%

Economic Impact of Convention to Greater Philadelphia region: \$230M

State and local sales tax generated from DNC: \$11.1M

No City Dollars Spent:

City service reimbursement: \$528,000 paid by the Host Committee to the City. This was not required in the Host Committee's contract with the City but which the Host Committee paid above and beyond its obligations.

Paid back PIDC loan of \$5M, which resided in a separate bank account that was never used, with interest.

State Grant:

The Host Committee received a \$10M grant from the PA Department of Community and Economic Development. The grant agreement stated that the funds would be used to pay for the infrastructure necessary for the City of Philadelphia to host the Convention, including rental and build out of the Convention arena and other facilities, transportation, communications and technology systems, necessary office space and event security. The funds were received on July 12, 2016 and were spent by July 20, 2016 on the Wells Fargo Center lease fee, construction management, and construction.

That funding was spent from a separate bank account and those expenditures were not commingled with other Host Committee expenses.

DCED gave the Host Committee a letter closing the grant and congratulating the Host Committee on appropriate use of state dollars.

The \$10M state investment in the project begot:

- \$230M economic impact (direct and indirect spending)
- \$95.8M labor income
- 1,536 labor employment
- \$11.1 M state & local taxes
- \$45.7M increased hotel revenue for Philadelphia 5-county region
- \$48.7M in spending by DNC visitors
- \$132.9M total net direct spending

Surplus: \$2.1M

The surplus was funds, realized during the period between October 2016 and March 2017, that were left over after the Host Committee paid outstanding invoices, liabilities and services. The surplus was generated from funds that the Host Committee raised on its own and not from any public dollars.

That funding was used for:

- Nonprofit donations: \$957,000
- CVB Foundation: \$250,000
- Staff awards and volunteer stipends: \$929,000

Diversity Spend

Total Opportunity Spend*: \$43,165,198.24

Total Spend with Diverse Firms: \$29,127,265.14

% of Dollars Spent w/Diverse Firms: 67%, an unprecedented amount

of Diverse Vendors Used: 147

% of Diverse Vendors Used**: 41%

Philadelphia-based: \$4,391,427.77

Pennsylvania-based: \$4,619,068.97

Regional-based: \$6,264,959.97

*Opportunity spend is discretionary funds over which the Host Committee has control and could decide with whom to spend them. This is different from spend that had to be used for very specific entities, like the Wells Fargo Center, utilities, construction leases, etc., which are viewed as non-opportunity spend.

**The Host Committee did not require vendors (prospective and contracted) to list their minority affiliation. It was vendors' choice to disclose that information and self-identify their companies' minority affiliations.

###